

## **Historic, Archive Document**

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# MOLES & GILLEN

184 MAIN AVENUE Phone, PASSaic, 2-2091 PASSAIC, NEW JERSEY

2 1/4 inch Potted Plants and Rooted Cuttings Our Specialty

WRITE FOR COMPLETE LISTS OR READ CLASSIFIED ADS.

## ASTER SEEDS

Grown by Bodger

NONE BETTER—EARLY ASTERS

Queen of the Market. Lavender, white, flesh pink, purple, rose. 1/8 oz. 25c., 1/4 oz. 35c., oz. \$1.00 each.

Early Royal. White, rose pink, shell pink, bright rose, lavender, purple. 1/8 oz. 30c., 1/4 oz. 50c., oz. \$1.50 each.

American Beauty Asters (Early Flowering). Early rose, early purple, September Beauty (shell pink), white. 1/8 oz. 75c., 1/4 oz. \$1.00, oz. \$2.00 each.

American Beauty (Late Branching). Lavender, September Beauty (shell pink), rose, purple, white, Azure Fairy. 1/8 oz. 50c., 1/4 oz. 75c., oz. \$1.75 each.

Improved Giant Crego. White, shell pink, rose pink, lavender, purple. 1/8 oz. 30c., 1/4 oz. 50c., oz. \$1.50 each.

ANTIRRHINUM (Snapdragon), Greenhouse Forcing Varieties.

Happiness (New). Glorified Phila. Pink. Tr. pkt. \$2.00, 6 pkts. \$10.00.

Rose Queen. New Winter blooming dark pink. Pkt. \$2.00, 3 pkts. \$5.00.

Afterglow. A beautiful bronze. Tr. pkt. \$2.00, 3 pkts. \$5.00.

Cheviot Maid. Rosy pink. Tr. pkt. \$1.50, 5 pkts. \$7.35, 10 pkts. \$14.00.

Laura. Rose pink. Pkt. \$1.50, 4 pkts. \$5.00.

Chapman's Pink and Chapman's Yellow. 1 pkt. \$2.00, 3 pkts. \$5.00, 5 pkts. \$8.00.

Judd's Early Light Pink. Tr. pkt. \$1.00, 5 pkts. \$4.00.

Judd's Early Dark Pink. Tr. pkt. \$1.00, 5 pkts. \$4.00.

Jennie Schneider (Columbia rose color). Tr. pkt. \$1.00, 6 pkts. \$5.00.

Emily. Pkt. \$1.00, 3 pkts. \$2.50, 6 pkts. \$5.00.

Penn-Orange. Pkt. \$1.00, 6 pkts. \$5.00.

Ceylon Court. Yellow. Pkt. \$1.50, 3 pkts. \$3.75.

Dawn. Talisman Rose color. Pkt. \$2.00, 5 pkts. \$8.00.

Mrs. W. W. Thomson. Similar to Philadelphia in color. Pkt. \$2.00, 5 pkts. \$8.00.

Philadelphia Pink, White Rock, Geneva Pink, Helen, Golden Pink Queen, Orlando. Tr. pkt. \$1.00, 3 pkts. \$2.50, 6 pkts. \$5.00.

Roman Gold. Golden yellow suffused pink. Pkt. \$1.50, 3 pkts. \$4.25, 6 pkts. \$8.50.

Rose Orange. Orange to deep bronze. Pkt. \$2.00, 5 pkts. \$8.00.

Sunburst. Bronzy sunset color. Pkt. \$1.50, 5 pkts. \$7.00.

ASPARAGUS plumosus nanus (Northern Greenhouse Grown). New crop seed.

1000 seeds \$2.00. Lathhouse grown true flat leaf variety, ready now:

	1000	10000	50,000	1,000,000
1000	.....	\$1.00	.....	100,000
10000	.....	90	.....	500,000
50,000	.....	80	.....	1,000,000
1,000,000	.....	60	.....	

Sprenger seed. Prices same as above.

AGERATUM. Dwarf White, Dwarf Blue, Blue Perfection, Swanley Blue, Little Dorrit. 1/4 oz. 25c.

Little Blue Star. 1-16 oz. 50c.

ALYSUM.

Little Gem. Our strain of this popular sort is distinct, very dwarf, compact and absolutely true. Tr. pkt. 25c., oz. 75c.

M & G Bouquet. Forms a perfect bouquet of miniature white flowers; a gem for edging. Tr. pkt. 25c., oz. 75c.

Saxatile Compactum. Perennial; golden yellow. Tr. pkt. 25c., oz. \$1.00.

BEGONIA, Gustav Knaake, Erfordi, Lumina and Prima Donna. Pkt. 50c., 1-64 oz. \$1.00, 1-32 oz. \$1.75, 1-16 oz. \$3.00.

Vernon, Liegnietz and Wurtembergia. Pkt. 25c., 1-64 oz. 50c.

Rex Special Hybrid Mixed. Pkt. 75c.

BLUE LACE FLOWER (Didiscus coerulaceus). A money maker for florists. Tr. pkt. 30c., oz. \$1.25.

CALCEOLARIA hybrida grandiflora. Extra choice mixed. 1000 seeds \$1.00.

rugosa nana (Dwarf mixed). 1000 seeds \$1.00.

CARNATION, Hardy Dwarf Vienna, double mixed; Grenadin, dwarf double, bright red, hardy. 1/8 oz. 50c., 1/4 oz. 75c., oz. \$2.00.

Chabaud. Cardinal red, pure white, yellow, flesh pink, salmon rose, rose pink and mixed. Wonderful cut flower. Pkt. 50c., 1/4 oz. \$1.50, oz. \$4.00.

CINERARIA multiflora nana, Potsdam. Medium size flowers, small foliage, immense flower heads. 500 seeds 75c., 1000 seeds \$1.25.

Hybrids. Giant flowering, half dwarf, finest mixed. 1000 seeds \$1.00.

CLEVELAND CHERRY. Improved red berried, also yellow berried. 1/8 oz. 50c., oz. \$1.50, 4 oz. \$5.00.

## CHOICE FLOWER SEEDS

For Florists to Sow Now and Later

CANDYTUFT (Selected Giant Hyacinth Flowered)

White. 1/4 oz. 25c., oz. \$1.00.

Selected Giant Empress. Tr. pkt. 15c., oz. 50c.

Umbellata, Carmine, Crimson, Rose Cardinal, Lavender. 1/4 oz. 25c., oz. 75c. each.

Perennial Iberis sempervirens. Tr. pkt. 25c., 1/4 oz. 50c., 1/2 oz. 75c., oz. \$2.50.

CALENDULA, New Calendula "Sensation" or "Campfire." Brilliant orange with scarlet sheen, full yellow center; fine forcer. 1/4 oz., about 1000 seeds, \$1.00; 1/2 oz. \$2.00, oz. \$3.00.

Ball's Orange and Ball's Gold. 1/4 oz. 50c., 1/2 oz. \$1.00, oz. \$2.50, 2 oz. \$4.00, 1/2 lb. \$7.50.

True Orange King. Selected strains. 1/4 oz. 75c., oz. \$2.00, 4 oz. \$7.50.

CELOSIA brysonia chrysanthaeiflora. Tr. pkt. 25c., 1/4 oz. 50c.

cristata, Dwarf Glasgow Prize. 1-16 oz. 25c., 1/4 oz. 75c., oz. \$1.50.

Pride of Castle Gould. 1-16 oz. 50c., oz. \$2.50.

thompsoni magnifica. Yellow, crimson, and mixed. 1-16 oz. 25c., 1/4 oz. 75c., oz. \$2.00.

childsi (Chinese Woolflower). Crimson, pink. Tr. pkt. 25c., 1/4 oz. 50c.

Yellow (New). Tr. pkt. 50c., 1/2 oz. 75c.

CENTAUREA cyanus (Double Blue Cornflower). Annual. Excellent for forcing. Tr. pkt. 25c., oz. 75c.

Double Rose. Tr. pkt. 25c., oz. 75c.

Double White. Pkt. 25c., oz. 75c.

Emperor William. Single blue. Tr. pkt. 25c., oz. 75c.

CENTAUREA (White Leaved Dusty-miller). For borders, vases, etc.

candidissima. Silvery gray foliage. Tr. pkt. 50c., oz. \$2.00.

gymnocarpa. Fine silvery foliage. Tr. pkt. 25c., oz. 75c.

COBAEA SCANDENS. Blue. 1/4 oz. 25c., oz. 75c. White. 1/4 oz. 25c., oz. \$1.00.

COLEUS, Finest Rainbow Mixed. Tr. pkt. 50c.

COREOPSIS lanceolata grandiflora. 1/4 oz. 25c., oz. 75c.

COSMOS, Giant Early Flowering: White, pink, crimson or mixed; Lady Lenox, pink, white, crimson; Ray (late), also Mixture. 1/4 oz. 25c., oz. 75c. each.

Double Crested, White Queen, Pink Beauty. 1/4 oz. 50c., 1/2 oz. \$1.00, oz. \$3.00 each.

CLARKIA. Free bloomers. Double. Salmon, white, rose, carnine, scarlet, orange scarlet or mixed. Tr. pkt. 25c., oz. 75c.

DELPHINIUM belladonna. Sky blue, extra selected strain. 1/4 oz. 50c., 1/2 oz. 75c., oz. \$2.00, 4 oz. \$7.00, lb. \$25.00.

bellamosa. Dark blue, 1/4 oz. 60c., oz. \$2.50.

chinensis, Azure Fairy. 1/8 oz. 25c., 1/4 oz. 50c., oz. \$1.25.

Gold Medal Hybrids. 1/8 oz. 25c., 1/4 oz. 50c., oz. \$1.50.

DAISIES, Giant Bellis monstrosa. White, pink, red, mixed. Tr. pkt. 50c., 1/2 oz. \$1.00, 1/4 oz. \$1.50, oz. \$5.00.

DRACAENA indivisa. 1/4 oz. 25c., oz. 50c., 4 oz. \$1.50.

GAILLARDIA picta lorenziana, double mixed; picta, single mixed. 1/8 oz. 25c., oz. 75c. each.

grandiflora. Single, finest mixed. 1/4 oz. 25c., oz. \$1.00.

GERBERA jamesoni. Red. 100 seeds \$1.00, 1000 seeds \$5.00.

jamesoni hybrida. Mixed. 100 seeds \$1.00, 1000 seeds \$5.00.

GYPSOPHILA elegans alba grandiflora. Giant flowering, extra selected. Oz. 50c., 4 oz. \$1.00, lb. \$3.50.

rosea. Oz. 30c., 1/4 lb. \$1.00.

paniculata alba, Single (Perennial). 1/4 oz. 25c., oz. 75c., 1/2 lb. \$2.00.

paniculata alba, Double (Perennial). 1-16 oz. 50c.

HELICHRYSUM (Strawflower). Double white, double yellow, double rose, double coppery red. 1/4 oz. 25c., oz. \$1.00 each.

HELIOTROPE, Giant Flowering Blue (Sweet). Tr. pkt. 50c.

HOLLYHOCKS. Double rose, crimson, yellow, flesh pink, scarlet, white. 1/4 oz. 25c., oz. 75c. each.

KOCHIA childsi. 1/4 oz. 25c., oz. 60c.

LUPINES, Blue. For Winter forcing. Oz. \$1.00, 4 oz. \$3.50, lb. \$10.00.

Annual Hartwegi. Rose, white, dark blue, sky blue. Oz. 50c., 1/4 lb. \$1.50 each.

LOBELIA, Crystal Palace Compacta, Emperor William (dwarf blue), Bedding Queen, Pumila splendens, very compact dark blue; Hamburgia Trailing, large blue with white eye. Tr. pkt. 35c., 1/2 oz. 50c.

cardinalis (Perennial). 1-16 oz. 50c., 1/4 oz. \$1.00.

LARKSPUR, Annual Tall Double Stock Flowering. Rose, dark blue, exquisite pink (new), lilac, shell pink, sky blue, white, and all colors mixed. 1/4 oz. 25c., oz. 75c. each, 1/2 lb. \$2.00.

New Giant Larkspur, "La France." Annual. Salmon pink. 1/4 oz. \$1.00, oz. \$6.00.

MARIGOLD, African Tail, Double Orange Ball, Double Extra Selected Lemon Ball. 1/4 oz. 25c., oz. 75c. each.

Little Brownie, Dwarf (Legion of Honor), Dwarf French Mixed, Double. 1/4 oz. 25c., oz. 60c. each.

MIGNONETTE, Machet. Extra selected: Allen's Defiance. 1/4 oz. 25c., oz. 75c.

Dobbie's Giant. 1/4 oz. 35c., oz. \$1.00.

Giant Greenhouse Strain. Tr. pkt. 75c., 1/4 oz. \$2.00, 1/2 oz. \$3.75, oz. \$7.00.

MOONFLOWER (Ipomoea noctiflora). White (White seed, also Black seed), Heavenly Blue. 1/4 oz. 25c., oz. 75c. each.

MYOSOTIS (Forget-me-not). Victoria Blue. Tr. pkt. 25c., 1/4 oz. 50c., oz. \$1.50.

Ruth Fischer. Large true blue. Tr. pkt. 75c., 1-16 oz. \$1.25.

semperflorens. Early blooming blue. Tr. pkt. 25c., 1/4 oz. 75c., oz. \$2.50.

NASTURTIUM, Tall Mixed and Dwarf Mixed. Oz. 20c., lb. \$1.25.

PANSIES, M. & C. "Private Stock" Exhibition Mixture. For cut flower or plant production. This strain represents the acme of Pansy culture. Tr. pkt. 50c., 1/4 oz. \$1.25, 1/2 oz. \$2.00, oz. \$6.00.

Giant Trimardeau. Choice mixed. Tr. pkt. 30c., oz. \$2.50.

## PETUNIAS

DOUBLE PETUNIAS.

Double Rosy Morn. A splendid, small flowering variety and an exact counterpart of the popular single Rosy Morn. Tr. pkt. (1000 seeds) \$1.00, 1-32 oz. \$5.00.

Double Fringed Mixed. Superb colors and of mammoth size. Per 500 seeds 75c., \$1.50 per 1000 seeds.

BALCONY PETUNIAS. Tr. pkt.

Star of California (New). Velvety violet with touch of crimson, starred with five white blotches. (1/4 oz. \$1.50) \$0.75

Blue. Rich indigo. .... .50

Crimson. Velvety. .... .40

Rose. Brilliant. .... .40

White. Pure white. .... .40

Mixed Colors. .... .40

LARGE FLOWERED PETUNIAS. Tr. Pkt.

Theodosia. A large flowered fringed variety; rosy pink with golden center. (1-32 oz. \$5.00) \$1.00

Dwarf California Giants. Very dwarf and compact; flowers large and beautifully colored. (1-32 oz. \$5.00) 1.00

California Giants. Extra large. (1-32 oz. \$2.00) .50

Diener's Ruffled Monsters. .... 1.00

Diener's Pink Glory (New). .... 1.00

Purple Prince. Large flowering. .... 1.00

Elk's Pride. .... (1-32 oz. \$2.50) 1.00

Rosy Morn. .... .50

Rose of Heaven. Brilliant rose. .... .40

Ruffled Giants. .... (1-16 oz. \$3.50) .50

Best Mixture of Large Flowering Single Sorts. .... .75

PHLOX nana compacta, Rosy Chamois, Fire Bail, Snow Bail, or Mixed. 1/4 oz. 50c., 1/2 oz. 75c., oz. \$2.50.

drummondii, grandiflora. Finest mixed or star mixed. 1/4 oz. 25c., 1/2 oz. 50c., oz. \$1.25 each.

decussata (Hardy Phlox). Choice mixed. 1/4 oz. 50c., 1/2 oz. 75c., oz. \$2.50.

PORTULACA, Single Mixed. 1-16 oz. 25c.

Double Mixed. 1-16 oz. 50c.

PYRETHRUM roseum. Flesh, rose, blood red and mixed. 1-16 oz. 20c., 1/4 oz. 50c., 1/2 oz. 75c., oz. \$2.00.

aureum (Golden Feather). 1/4 oz. 25c., oz. 75c.

PRIMULA, Obconica, Malacoides, etc. Tr. pkt. 75c.

RICINUS zanzibariensis. Finest mixed. Also sanguineus and gibsoni. Oz. 25c.

POPPY, Iceland Nudicaule. Single. Orange, red, yellow, scarlet and mixed. 1/8 oz. 30c., 1/4 oz. 75c., oz. \$1.50.

Double. Orange red, orange yellow. 1/4 oz. 35c., 1/2 oz. 70c., oz. \$1.50.

orientale hybridum Mixed (Hardy). Oriental scarlet. 1/8 oz. 25c., 1/4 oz. 50c., oz. \$1.50.

Poppy Shirley, American Legion. 1/4 oz. 25c., 1/2 oz. 50c.

SALPIGLOSSIS grandiflora. Purple and gold, rose and gold, scarlet and gold, white and gold, mixed colors. 1/4 oz. 25c., oz. \$1.00 each.

SALVIA, America. 1-16 oz. 50c., 1/4 oz. \$1.25, oz. \$4.50.

Bonfire (Clara Bedman). 1-16 oz. 25c., 1/4 oz. 75c., oz. \$2.50.

Zurich. 1-16 oz. 50c., 1/4 oz. \$1.25, oz. \$4.00.

Splendens. Pkt. 25c., 1/4 oz. 50c., oz. \$1.50.

Patens Blue. Pkt. 50c.

Farinacea. Light blue. 1/4 oz. 50c., 1/2 oz. 75c.

SHAMROCK, True Irish. 1/4 oz. 25c., oz. 75c., 4 oz. \$2.50.

SCABIOSA, Large Flowering Azure Blue, King of the Blacks, scarlet, rose, white. 1/4 oz. 35c., oz. \$1.25.

SCHIZANTHUS (Butterfly Flower). For cut flowers: Garway's Hybrids, hybrida grandiflora, wisetonensis, fine for pots; Rose and Amber Shades. Tr. pkt. 50c.

SMILAX. 1/4 oz. 15c., oz. 50c., 1/2 lb. \$1.75, lb. \$6.00.

STATICE latifolia, also rondueilli. 1/4 oz. 25c., 1/2 oz. 40c., oz. \$1.25.

STOCKS, Special Florists' Strains. Improved Bismarck Stocks. From 24 to 40 in. tall, branching large spikes, 12 to 16 in. bloom in 10 to 12 weeks. White, Blood Red, Blush, Apple Blossom, Canary Yellow, Golden Bell, Dark Blue, Fiery Blood Red, fine, Lavender, extra, Rose, deep rose pink, Choice Mixed. Tr. pkt. 50c., oz. \$3.00.

Mammoth Beauty of Nice, Early Flowering Branching, earlier than other strains; for cut flowers. Canary Yellow, Carmine Rose, Crimson, Deep Blue, Flesh Pink, Old Rose, Rosy Lilac, White, Lavender, Choice Mixed. Tr. pkt. 50c., oz. \$2.50.

VERBENA, Mammoth Scarlet (Defiance), Pink, Purple, Blue. Tr. pkt. 30c., oz. \$1.25.

Striped. Tr. pkt. 30c., oz. \$1.00.

Lucifer, cardinal red; White, Yellow, tr. pkt. 30c., oz. \$1.50.

Mixed. Tr. pkt. 30c., oz. \$1.00.

Giant Flowered Mixed, tr. pkt. 50c., oz. \$1.75.

VINCA alba, white with rose eye; alba, pure white; roses, pink. All colors mixed. 1/4 oz. 25c., oz. \$1.00.

WALLFLOWER, Single Early. Brown, yellow and mixed. 1/4 oz. 25c., oz. 75c.

ZINNIA, Bodger's True Strain: Dahlia Flowered Zinnias, "A Florists Money-maker".

Buttercup. Deep creamy yellow. Crimson Giant.

Dream. Deep lavender, turning to purple. Exquisite. Light rose, center deep rose. Golden Star. Orange yellow. Old Rose.

Oriole. Orange and gold. Polar Bear. Pure white.

Purple Prince. Deep purple. Scarlet Flame. Bright scarlet with blending of orange.

Mixed Colors. Tr. pkt. 50c., oz. \$2.00.

Extra size tr. pkt. 50c., 1/4 oz. 75c., oz. \$2.50.

Special Offer—1 extra size tr. pkt. each of any 7 varieties selected from the above for \$3.00.

LILIPUT ZINNIAS. Beautiful miniature perfectly double flowers; splendid for bedding. Tr. pkt. Oz.

Canary Yellow. .... \$0.25 \$1.00

Crimson Gem. .... .25 1.00

Golden Gem. .... .25 1.00

Salmon Rose. .... .25 1.00

Scarlet Gem (Red Riding Hood). .... .25 1.00

White Gem. .... .25 1.00

Mixed Colors. .... .25 1.00

## Insecticides

Agri Pax . . . . .1 gal. \$4.00, 5 gals. \$15.00

Cyanogas . . . . .5 lbs. \$3.00, 25 lbs. \$10.00

Ever Green . . . . .Qt. \$3.50, gal. \$13.00

